Production and Application of English Micro-Video Resources from the Perspective of Shaking Platform Propagation

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Abstract: The current English teaching needs to improve the teaching methods, and make the English video resources by using the micro-video software such as buffeting, so that the classroom teaching is dynamic and the students' learning power can be increased. In this paper, the advantages of the paper-shaking communication platform are introduced. In the light of the problems existing in the present English teaching, it is considered that the short-term conversation is recorded for a specific situation, and the students can be guided to record the English micro-video resources and apply it to the classroom teaching, it can not only motivate students, but also attract parents to watch, and improve the English use environment of the students and their English performance.

1. Introduction

In recent years, micro video software such as buffeting and fast hand has been popular all over the country. People can live online anytime and anywhere, which makes life full of fun. In view of the dryness of traditional teaching, making English micro video resources is not only applied to classroom teaching, but also to stimulate students' enthusiasm for performance creation and guide students to use intelligent devices correctly. In addition, the use of micro video to spread a wide range of characteristics, so that the community diffuse the basic atmosphere of English, can significantly improve the level of students' spoken English.

2. Advantages of Douyin Communication Platform

The audience of micro video applications such as buffeting is mainly young people. Users can choose their own creation themes according to the content they are interested in. The recording time is 15 seconds and 30 minutes. Through the software platform, one-way, two-way or even multi-directional communication can be carried out. Modern social life and work have a fast pace. The "short, fast and delicate" emphasized by micro video and its perfect adaptability to the times at any time, anywhere and at will enable people to extract the essence of content from micro video and adjust their physical and mental state under greater pressure. Under such "fast food culture" demands, applications such as buffeting and fast hand are developing rapidly, and because of their low production threshold, they do not have authority, as long as the content is within the framework of social permission such as law and morality. Compared with the long and serious atmosphere of the traditional teaching video, the micro video software is entertaining. The beauty, expression, interesting voice and other functions in the settings will make the video show a relaxed and bright effect, which can more attract the interest of students. As the saying goes, "read a book a hundred times, and its meaning is self-evident". Any thing that increases the number of contacts will inevitably form a memory in the mind. Based on the platform of dithering and so on, we can make English micro video resources suitable for students to watch, which can play a good role in teaching applications.

3. Problems in Current English Teaching

Most of the students in China are disgusted with English classes, which is directly related to the

problems existing in English teaching. First, the network paragraph points out that foreign students often fail in Chinese English exams because of the fact that Chinese English teaching emphasizes grammar, the composition of sentences, vocabulary use, clause analysis and other details, but not enough attention to listening and oral English. Under heavy academic pressure, students still have to take time to remember a large number of English words, which has lost interest in English courses in the long run. Second, the teaching method is old, teachers generally ignore the application of English, but English as a point of knowledge to elaborate. Students lack practical opportunities to use, rarely use English in life to communicate, all the purpose of learning is to improve the test results, make students confused. Third, Chinese is the mother tongue of Chinese people, and the way of learning English has been a long time. No matter after class practice or examination, the way of solving questions is to translate English content into Chinese, and then translate it into English after getting answers with Chinese thinking. In other words, what students learn is not original English, but Chinglish with Chinese elements, which deviates from the original intention of English teaching.

4. Production and Application of English Micro-Video Resources under the Transmission of the Buffeting Platform

4.1 Recording Short English Conversations for Specific Scenarios

The best teaching method is to stimulate students' interest in autonomous learning, let students roam in the sea of knowledge, full of exploration spirit, only in this way can students find their own shortcomings, so as to work hard. The reason why Chinese students are not interested in English lies in the limited scope of book content, many chapters have not kept pace with the times after many years, and the degree of integration with the hot topics in the current society is not enough. Under the communication perspective of Douyin platform, English video resource production can effectively solve this problem. First, students are very interested in basketball, e-sports, animation and other content. With the development of Internet technology, the scene picture of foreign countries can be real. However, the students can not understand the meaning of the original English sound very well, therefore, the education department should collect the relevant information, record the English short video of the specific situation according to the focus of attention of the students, and integrate the relevant words in the syllabus, which not only satisfies the students' preferences, but also achieves the teaching purpose with two birds with one stone. Second, just as students learn Chinese, vocabulary is accumulated bit by bit. When strange words appear, teachers teach students to judge the approximate meaning of vocabulary according to context and semantics. The same is true of English, reading comprehension requires students to have a certain amount of English thinking to analyze problems. Students' view of adoption Watch short videos to understand the different meanings of English culture, especially in specific situations, and accumulate a certain number of conclusions through the details of the scene and the surrounding environment, which means that you have English thinking [1].

4.2 Guide Students to Record Independently and Use Smart Devices Correctly

Short video such as shaking sound shooting requirements are very low, here everyone can be the protagonist, everyone can be a director, teachers should be good guidance, let students do video recording on their own, not only can play a good teaching effect, but also enable students to use smart devices correctly, avoid wasting good years on useless fast food games and vulgar jokes without connotation. The ways are as follows: first, to imitate the lines of the popular characters, such as Captain America, Abba, etc. The background of product creation is conducive to a deeper understanding of English culture. Second, in view of some tragic endings, students think, "if I were the protagonist, what choice would I make? would I change the ending?" Reasonable adaptation and corresponding English lines can stimulate students' creative thinking, which may produce unexpected good results. Third, when students are familiar with a lot of video content, increase the length of the video, incorporate more elements, encourage students to create boldly, if necessary,

the original English content from the subtitles to watch, once the students fluently recite a large paragraph of English out of the mind, the mind must be Chinese, English high-speed switching, conducive to students The "melt-through" of the two languages, whether in Chinese or English, will be accessible again.

4.3 Play the Video of the Students in the Classroom, and Stimulate the Students

Internet technology has always been regarded as a "double-edged sword", and the application software derived from the Internet also has this feature. In English teaching, teachers should guide students' interests in order to make the double-edged sword play an active role. From the perspective of shaking platform communication, encourage students to make English micro video, fully exercise students' oral English, at the same time, stimulate students' sense of competition, make students full of motivation, actively start thinking, and create a more effective way of learning. Comrade Deng Xiaoping said that the essence of reform and opening up is to let some people get rich first, and then drive others to get rich together. In English teaching, when some students who dare to try first participate in the production of micro video resources and achieve success, playing the video in the classroom teaching can effectively motivate other students. "I can't be worse than you in the same study experience and contact time". Under the influence of such mentality, many students come from behind and study the video carefully on the basis of "Pathfinder", aiming to improve the insufficient part of the recorded content, technology and performance, and produce higher quality micro video resources, so as to truly realize "drive". The data shows that under the impact of intuitive vision, students are more motivated. Once students are "brave" in learning, they must surpass their classmates through their own efforts, and the energy burst out is amazing. In this way, the English teaching class will show a vigor, and many students who usually show a little silence will make great progress without showing the mountains or the dew [2].

4.4 Attract Parents to Watch and Improve Students' English Use Environment

Many students are interested in learning English at the beginning, but they lose interest after they get some achievements. The reason is that they fall into the wrong thinking area and question the future application direction of English. If college students have no intention to go abroad, the scope of English application is very narrow. For students, it's painful that the "dragon slaying skill" acquired in the past ten years has no use. English micro video can solve this problem very well. With the continuous development of the times, the comprehensive literacy of parents of students will continue to improve. Although the knowledge of English will decline as a whole, the content of the micro video is relatively simple and easy for parents to understand. In the spare time, parents can carry out common English conversation exercises with students in foreign families, which can not only improve students' oral English proficiency, but also form English "micro video fever" in the social scope. When more and more people watch and spread English teaching videos through platforms such as tremolo, a large range of English atmosphere will be formed, students will be infected, and then change their cognition of English application, re stimulate the motivation of English learning, and promote the development of English teaching. In recent years, the Ministry of education has advocated that the focus of English teaching should be returned from "knowledge" to "application", so that English can play an original role as a communication language, which is in line with the historical trend of social development in China. Western countries are no longer superior. English is just a tool to communicate with foreign friends and consult foreign books. It does not need generations to prove that "we can". In this environment, the integration of English and micro video and the introduction of a relaxed and bright atmosphere are more conducive to the improvement of English level of the whole society. When foreign friends come to China, they will feel the strong national confidence and hospitality of the Chinese people [3].

5. Conclusion

With the continuous development of network communication technology, there will be more application software in line with the pace of the times in the future. In English teaching, making full

use of these video production software, improving the traditional teaching mode, attracting students' interest, fully mobilizing students' enthusiasm, can achieve twice the result with half the effort. Besides, using the network transmission function to communicate in real time and shorten the distance between people is conducive to students' communication in English. It is common to communicate with foreign friends in real time, so that English can play a real role.

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